



SCHEDULE

Preliminary Schedule

Preliminary round is started on 15th August.

The preliminary round is playing a strategic business simulation game, provided by a Finnish company CESIM (www.cesim.com). CESIM simulation is widely used for educational purposes both in academic as well as in corporate environment. In the business simulation participants have to operate a company in a competitive market and play against other teams in the assigned group. The goal of the simulation is to gain the highest cumulative shareholder return. Participation is teams vs. teams.

The preliminary rounds consist of 2 practice rounds and 7 formal rounds, each representing a financial year. Students are supposed to make decisions on marketing, procurement, finance and risk management according to the different market prospects given in each round. The decision cycle for each round is one or two days (please refer to the schedule in the platform for details). In each round, students can arrange group online operation and discussion after normal study, and submit the decision results before the deadline.

Team portfolio

All teams need to submit team portfolio which includes team photo and team introduction in preliminary rounds. The team portfolio mainly embodies students creativity and cooperation spirit, which will account for 20% of the total score of the preliminaries.

Day 1 and 2	Practice round 1	Online
Day 3 and 4	Practice round 2	Online
Day 5 and 6	Formal round 1	Online
Day 7 and 8	Formal round 2	Online
Day 9 and 10	Formal round 3	Online
Day 11 and 12	Formal round 4	Online
Day 13	Formal round 5	Online
Day 14	Formal round 6	Online
Day 15	Formal round 7	Online

Final Schedule

The final is scheduled in October.

It consists of 7 formal rounds, each representing a financial year. Students are supposed to make decisions on marketing, procurement, finance and risk management according to the different market prospects given in each round. The decision cycle for each round is one or two days (please refer to the schedule in the platform for details). In each round, students can arrange group online operation and discussion after normal study, and submit the decision results before the deadline.

Presentation

The last day is planned to do a presentation in English by every participating members. Team members make a short video of no more than 10 minutes. The video includes the presentation, the entire competition process: how to make decisions, innovation points, etc. The video accounts for 50% of the total.

Day 1	Formal round 1	Online
Day 2	Formal round 1	Online
Day 3	Formal round 2	Online
Day 4	Formal round 2	Online
Day 5	Formal round 3	Online
Day 6	Formal round 4	Online
Day 7	Formal round 5	Online
Day 8	Formal round 6	Online
Day 9	Formal round 7	Online
Day 10	Presentation in English by participating teams	Video making
Day 11	Submitting Video	E-mail