

INVITATION TO
International
Science Conference

TRANSFORMING
REGIONAL ECONOMY

BUSINESS PROCESS CHANGE



Transforming
Regional
Economy

BIALYSTOK 25-26th / Oct. / 2021



**THE UNIVERSITY OF FINANCE
AND MANAGEMENT**
in Białystok

THE GOAL OF THE CONFERENCE

The conference fits into scrutiny and intellectualisation concerning the processes of social and economic change in various regions, and in Eastern Poland in particular. The intention of the organisers is to establish a periodic forum for exchanging opinions on contemporary management processes and changes that occur in the economy, companies and social sphere. Also, it is important to diagnose and evaluate the support and creation of transformational processes provided by regional and local governments, particularly in reference to businesses.

The conference is going to concentrate on current problems of business functioning, including the pandemic period, as well as the processes of business restructuring and modernization, also those based on the means of European Union funds. The pandemic period has created uncustomary restrictions and prospects, redefined many past experiences and patterns of management, as well as employees attitudes and consumer behaviour. They all form new solutions which influence not only businesses, but also the whole economy and social situation in the region. The future will show how effective, entrepreneurial, innovative these solutions are going to be.

Opinions of the experts and business people invited to the conference, as well as the results of analyses and prognoses will create the possibility of their use in the form of recommendation for subsequent research and implementation of the solutions in businesses, and also in state and regional practice of support for economic development. This creates a possibility to compare different experiences in the government area and to benefit from good business practises and local government actions. The conclusions drawn from the conference will enable evaluation of the efficiency of solutions concerning changes in management as well as interpretation of the present trends. The analyses and recommendations will be published in scientific studies.



THE SUBJECT AREA OF THE CONFERENCE

The conference is going to be concentrated on the problems and new trends in:

- the sphere of business management and development strategies,
- the area of creation and implementation of innovation,
- managing the social potential, basic activities, finances,
- marketing, the area of supply and sales (distribution),
- regional public finance,
- social and economic capital of the region,
- the regional conditions and the support of business restructuring processes,
- legal business environment,
- the restructuring processes in regions and their functional spheres,
- the subjective structure of the regional economy.



SCIENTIFIC COUNCIL

Prof. dr hab. Jerzy Paszkowski - WSiFiz w Białymstoku - Chairman
Doc. dr Edward Hościłowicz - Rector of WSiFiz, Białystok
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Mgr Adam Walicki - WSiFiz, Białystok
Prof. zw. dr hab. Maciej Wiatr - WSiFiz, Białystok
Prof. dr Aneta Ziółkowska - Vice-Rektor of University of Management and Banking, Cracow

ORGANIZATION BOARD

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THE CONFERENCE OFFICE:

The University of Finance
and Management in Białystok
ul. Ciepła 40, 15 - 472 Białystok
tel.: +48 500 246 713
e-mail: konferencja2021@wsfiz.edu.pl



THE TIMETABLE

by Apr. 25 th , 2021	Sending the registration form, along with the subject and abstract to the address: konferencja2021@wsfiz.edu.pl
by May 10 th , 2021	Acceptance of the subject and abstract
by Jul. 5 th , 2021	The date limit to send projects
by Jul. 5 th , 2021	The date limit to pay for the conference participation
Oct.25-26 th , 2021	The date of the conference



THE CONFERENCE PARTICIPATION COST:

The conference participation cost includes the cost of printing the article (after qualification and positive reviews), lunch, coffee breaks, a visit to Tykocin, and a dinner party.

The conference participation cost without publishing the article – **450 PLN**.

Please make the payment into account:

Wyższa Szkoła Finansów i Zarządzania w Białymstoku
ul. Ciepła 40, 15 - 472 Białystok

BANK PEKAO S.A.
19 1240 5211 1111 0000 4929 0899
with additional note: konferencja 2021

The program of the conference and additional information, including the editorial requirements concerning the articles, will be announced on the website: www.wsfiz.edu.pl/konferencja-tre-21

	Oficyna Wydawnicza SGH (80 points)	„Kwartalnik Nauk o Przedsiębiorstwie”(20points)	Półrocznik „Przedsiębiorstwo & Finanse” (5 points)
The cost of conference participation and publishing the article	750 PLN	750 PLN	550 PLN
The cost of publishing the article without the conference participation	300 PLN	300 PLN	100 PLN

The conference cost does not include the cost of accommodation. We will be glad to help you to book a room (at promotional price 100 PLN a night) in guest rooms of WSFiZ in Białystok, Jagienki St. (University Campus).
Room booking: tel. 85 678 58 96

Other hotels include:

Branicki**** tel. 85 665 25 00,
Gołębiewski**** tel. 85 678 25 00,
Traugutta3**** tel. 733 733 722,
Podlasie*** tel. 85 67 56 600.



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