



**Xi'an Jiaotong University**

**Artificial Intelligence+  
Industry-Education  
Integration Collaborative Talent  
Cultivation Ecosystem Innovation  
and Practice Project**

**Summer Program Overview**

**Introduction to Xi'an Jiaotong University:** Xi'an Jiaotong University is one of China's most prestigious and internationally renowned institutions of higher education, serving as a national key university directly under the Ministry of Education. According to the data released by Essential Science Indicators (ESI) in January 2024, 19 disciplines of the university rank among the top 1% of global academic institutions, with 6 disciplines entering the top 1 ‰ . Engineering ranks 9th globally.

As a comprehensive research university, Xi'an Jiaotong University covers 11 academic disciplines including science, engineering, medicine, economics, management, humanities, law, philosophy, art, pedagogy, and interdisciplinary studies. The university comprises 34 schools, departments, and centers, 9 undergraduate colleges, and 3 affiliated hospitals. It ranks highly in terms of the number of national science and technology awards obtained.

**Introduction of the Project:** To deepen educational cooperation within the Shanghai Cooperation Organization (SCO) and promote deep integration of industry and education in the era of artificial intelligence, Xi'an Jiaotong University, relying on the advantage of Xi'an as the "Capital of Hard Technology," has collaborated with six benchmark enterprises—Longi Green Energy, ZTE New Cloud, Kingdee, Shaanxi Auto, Yanchang Petroleum, and Shaanxi Cultural Investment—to launch an international research and study program. The project focuses on "Artificial Intelligence + Industry-Education Integration for Talent Development Innovation," addressing three major challenges: lagging educational iteration, disconnection between schools and enterprises, and the need to establish talent standards. It aims to build a collaborative talent development system involving universities, enterprises, and international organizations, creating a replicable "China Solution" for the SCO. The program is implemented through four approaches: first, visiting benchmark enterprises to learn from AI-driven industrial upgrading experiences; second, co-creating school-enterprise cooperation mechanisms to jointly develop courses, faculty, and platforms; third, enhancing teachers interdisciplinary teaching and digital evaluation capabilities; and fourth, using SCO universities as a bridge to initiate an industry-education integration innovation alliance, establishing regular international cooperation channels.

**Project Language: English**

# Course Schedule

Project Duration: July 12–22, 2026

Day 1	Opening Ceremony & Welcome Session	
Day 2	Morning	<b>Keynote Speech:</b> Policy Evolution of Industry-Education Integration in China and the Practice of Xian Jiaotong University. <b>Special Presentation:</b> Artificial Intelligence Reshaping Industries: From Digitalization to Intelligence.
	Afternoon	<b>Roundtable Forum:</b> Policy and Needs of Industry-Education Integration in SCO Countries.
Day 3	Morning	<b>Visit Longi Green Energy Technology Co., Ltd:</b> Longi Digital Factory Construction and Green Electricity + Green Hydrogen Technology Layout.
	Afternoon	<b>Thematic Workshop:</b> Talent Competency Map and Curriculum Mapping for the New Energy Industry.
Day 4	Morning	<b>Visit Shenzhen ZTE New Cloud Services Co., Ltd:</b> From Financial Shared Services to Financial AI: The Path of Digital and Intelligent Transformation in Corporate Finance.
	Afternoon	<b>Thematic Workshop:</b> Talent Competency Map and Curriculum Mapping for the New Energy Industry.
Day 5	Morning	<b>Visit Kingdee International Software Group Co., Ltd:</b> Technical Evolution and Talent Demand in Enterprise Application Development.
	Afternoon	<b>Thematic Workshop:</b> Approaches and Methods for Incorporating Low-Code Development Skills into General Education.
Day 6	Morning	<b>Visit Shaanxi Automobile Holding Group Co., Ltd:</b> Experience Sharing on Joint Construction of the Artificial Intelligence Innovation Technology Laboratory by Xian Jiaotong University and Shaanxi Auto Group.
	Afternoon	<b>Thematic Workshop:</b> Industry-Education Integration Course Design for Vehicle Engineering and Automation Majors.
Day 7	Morning	<b>Visit Shaanxi Yanchang Petroleum (Group) Co., Ltd:</b> Construction of Integrated Management Platform Based on DeepSeek and Smart Mine Practice.
	Afternoon	<b>Thematic Workshop:</b> Digital Transformation in Traditional Energy Industry and Talent Cultivation for Safety Engineering.
Day 8	Morning	<b>Visit Shaanxi Cultural Industry Investment Holding (Group) Co., Ltd:</b> AI Video Factory: From One-Click Video Production to Global Short Drama Expansion.
	Afternoon	<b>Thematic Workshop:</b> Interdisciplinary Training Model for Talents in the Digital Cultural Industry.
Day 9	Morning	Group-based topic research.
	Afternoon	One-on-one sessions with corporate mentors.
Day 10	Daytime	Results Presentation Meeting.
	Evening	Closing Ceremony.
Day 11	All day	Check-out & Departure.

## 1. Longi Green Energy Technology Co., Ltd.

Founded in 2000, LONGi Green Energy aims to become the world's most valuable solar technology company. With the mission of "Harnessing solar energy to create a green energy future," the company adheres to the principles of "reliability and technological leadership." Focusing on innovation, it operates in key sectors including monocrystalline silicon wafers, solar modules, photovoltaic systems, and hydrogen energy equipment. Equipped with integrated "green electricity + green hydrogen" product solutions, LONGi is committed to advancing global zero-carbon development.

## 2. Shenzhen ZTE New Cloud Services Co., Ltd.

ZTE New Cloud is a leading management consulting, information technology, and knowledge service provider in China's financial digitalization sector, serving as an innovation pioneer in this field. Leveraging expertise in financial digitalization, information technology, and financial shared services, combined with research on multinational enterprise development and practical experience, the company delivers customized management consulting and IT solutions. Having served over 300 large corporations and government agencies, ZTE New Cloud drives domestic financial digitalization progress through innovative integration of finance, IT, digital transformation (DT), and artificial intelligence (AI).

## 3. Kingdee International Software Group Co., Ltd.

Kingdee Software was founded in 1993 and is headquartered in Shenzhen, China. It is a globally leading enterprise management cloud SaaS company. With the core values of "Striving for Good Conscience, Walking the Right Path, and Practicing the Way of Kings" and the mission of "Empowering Enterprises to Achieve Extraordinary Success," it is committed to becoming "the most trustworthy enterprise service platform."

## 4. Shaanxi Automobile Holding Group Co., Ltd.

Shaanxi Auto Group is headquartered in Xi'an, Shaanxi Province, with its predecessor being the Shaanxi Automobile Manufacturing Factory established in 1968. The company owns over 100 subsidiaries and holds stakes in them, employs 25,000 staff, has total assets of 92 billion yuan, and a brand value of 56.869 billion yuan. It ranks among China Top 500 Enterprises and the China Top 500 Most Valuable Brands, and has also won numerous honors such as National Civilized Unit and the First Prize of National Science and Technology Progress Award. It is one of China's leading manufacturers of full-range commercial vehicles.

## 5. Shaanxi Yanchang Petroleum (Group) Co., Ltd.

Yanchang Petroleum was founded in 1905 and drilled China's first onshore oil well in 1907, earning Mao Zedong's inscription of "working hard with dedication" and being hailed as a "meritorious oil mine." After two reorganizations, it has joined the Fortune Global 500, with industries spanning oil and gas, chemicals, and new energy, boasting multiple leading technologies and global demonstration projects. It is now a large-scale conglomerate with several listed companies and research platforms, integrating production and finance. In the future, it will focus on green and low-carbon development to become a world-class integrated energy service provider and high-end petrochemical supplier.

## 6. Shaanxi Cultural Industry Investment Holding (Group) Co., Ltd.

Established in 2009, Shaanxi Cultural Investment Group (SCIG) is a large state-owned cultural enterprise under the jurisdiction of Shaanxi Province. Over its sixteen-year development, SCIG has established an industrial framework supported by cultural tourism technology, film production, cultural finance, and artistic innovation, with total assets exceeding 35 billion yuan. It has become one of China's most clustered and dynamic state-owned cultural enterprises.



# Eligibility Criteria

Targeted at postgraduate students, core faculty members, department heads, and industry-education integration affairs supervisors engaged in engineering, business, and information technology, as well as corporate managers collaborating with higher education institutions.

The application materials include: project application form.



## Program Fee

Students are required to pay a fee of RMB 7000, which includes:accommodation, group meals, local transportation,etc.

## Registration and Contact

**Contact:**Mrs Yang (+86-29-8266-8543)

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**Email:** sco\_industry@xjtu.edu.cn

(Please compile all materials into a single package and name the file using your full name.)





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